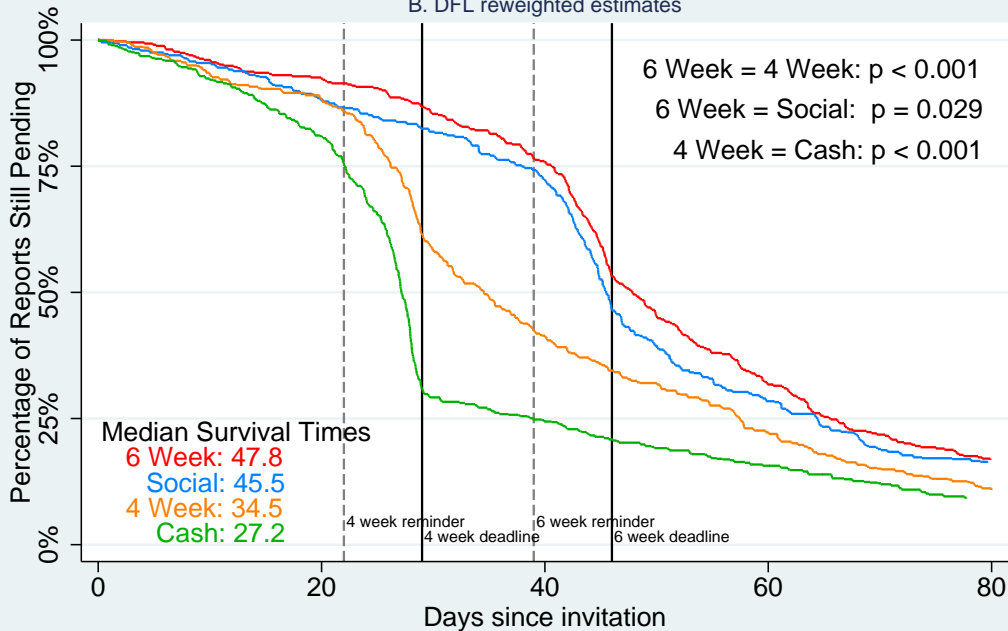


B. DFL reweighted estimates



— 6 Week    — Social    — 4 Week    — Cash