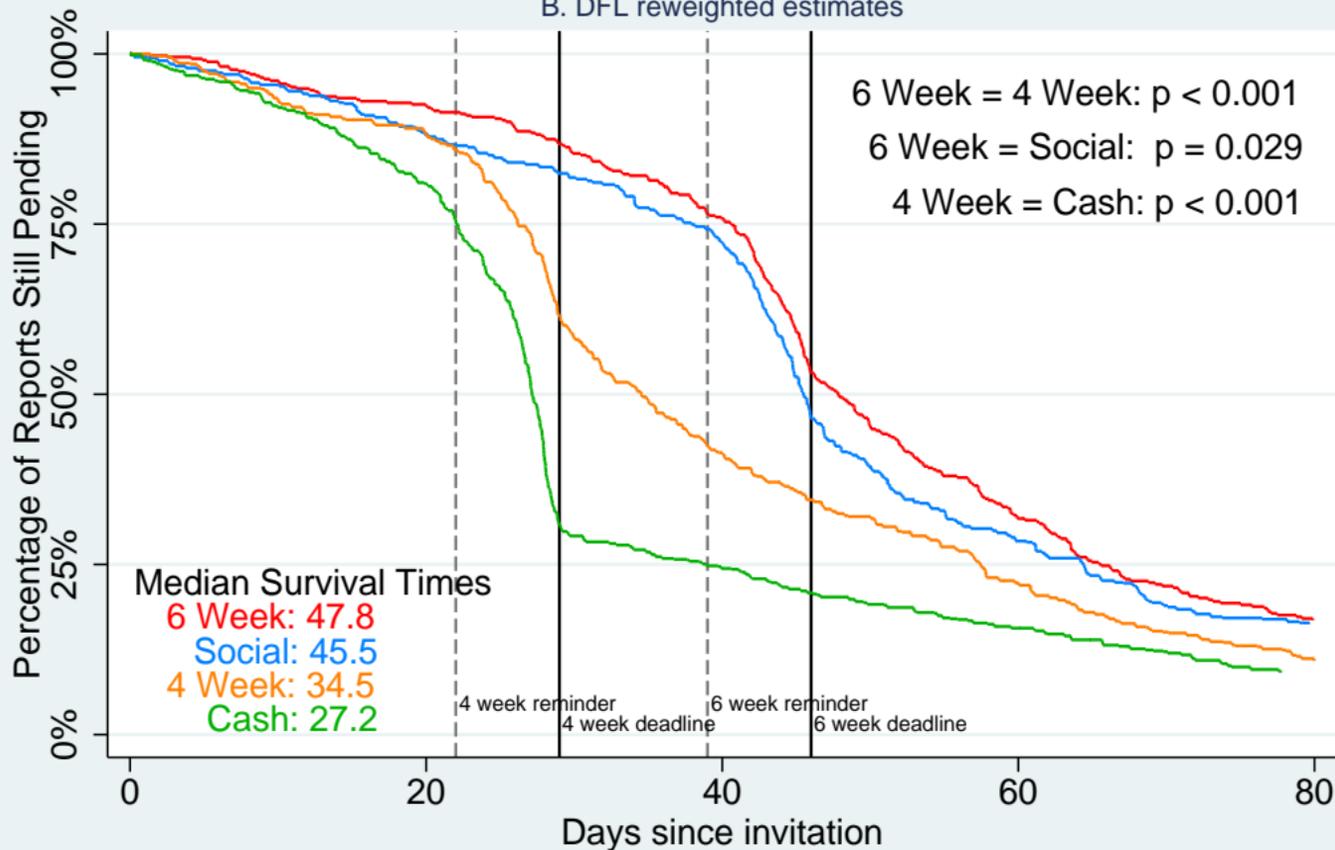


B. DFL reweighted estimates



— 6 Week — Social — 4 Week — Cash